GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:278
ANSWERED ON:11.08.2005
AIRING OF DD PROGRAMMES THROUGH INTERNET
Reddy Shri Magunta Sreenivasulu

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati is aware that Semi Conductors Limited (SCL) has developed a technology for sending broadcasting signals to television through internet to enable the people to view D.D. programmes clearly;

(b) if so, the details thereof ; and

(c) the steps taken by Prasar Bharati to implement the said technology ?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) to (c) : A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO. 278 REGARDING AIRING OF DD PROGRAMMES THROUGH INTERNET TO BE ANSWERED ON 11.08.2005.

(a) to (c) : Prasar Bharati is aware of video streaming technology, which enables webcasting (distribution) of TV signals through Internet. However, the quality of signals received through internet is far inferior to the signals received through terrestrial, cable or Direct-to-Home (DTH) modes, due to limitation of in adequate last mile bandwidth. Recent introduction of broadband technology has improved the quality of video signals distributed through Internet substantially.

A special decoder (set top box) is required for reception of TV signals distributed through Internet on normal TV Sets. M/s Semi Conductors Limited (SCL) have intimated the Prasar Bharati that they have not yet fully developed the aforesaid decoder.

M/s SCL have, however, made preliminary inquiries from Prasar Bharati which, in turn, has expressed interest in the project to take Doordarshan (DD) channels through internet to various countries. Further, Programmes of " DD News channel" are available through Internet and can be viewed by accessing Doordarshan's website "www.ddinews.com".